

# Aurora NEWS-REGISTER

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## Chief Industries Selects Aurora For New Plant

Aurora will be the site of a mobile home factory, according to an announcement Friday morning, Jan. 30 by Virgil R. Eihusen, president of Chief Industries, Inc. of Grand Island. The factory will be located in the north section of the Aurora Industrial Park northwest of Aurora.

It will be a pre-engineered "Chief" building manufactured by the firm. Plans call for the building to be about 149 by 230 feet with a separate office building that will be 50 by 50 feet.

The factory will have a large parking lot adjoining and will be built on a railroad siding.

The area on which the factory is located will be 530 feet wide and 837 feet deep with the plot to be located 654 feet north of Highway 2-34.

Around 100 persons will be employed in the manufacturing of mobile homes of several varieties.

The projected payroll will be around a half a million dollars. Workers will be recruited from the Aurora area and surrounding communities.

Dennis L. Vick will be the general manager of the Aurora Mobile Home Division of the Chief Industries.

Following the formal announcement Friday morning, Del Sommerhalder, vice president of the Aurora Development Corporation, spoke in behalf of all of the members of the Development organization in welcoming the Chief Industries firm to Aurora.

Phillip Nelson, president of the Aurora Chamber of Commerce also voiced the communities appreciation that it was selected to be the site of Chief's initial mobile home plant.

The Chief firm will produce five mobile homes a day during the initial production period. This production will be geared to demand for the product.

The mobile homes will be built in four widths including 12 and 14 foot mobile homes and 24 and 28 foot double wide units. Lengths will vary from 44 to 65 feet.

The homes will be marketed in an 11-state area.



VIRGIL EIHUSEN, president of Chief Industries, (seated right), signs the agreement to locate the Mobile Home Division of Chief Industries, Inc. in Aurora with John Stuchlik, president of Aurora Development Corp. Onlookers in back row include left to right;

Orville Nielsen, Development Corp. secretary; Phil Nelson, Aurora Chamber of Commerce President; Dennis L. Vick, Mobile Home Division general manager and Del Sommerhalder, Development Corp. Vice President. — News-Register Photo

The Chief Industries firm is largely agriculture oriented, building both farm and industrial buildings, grain bins, drying bins, bulk feed tanks and other farm items.

This is the first mobile home factory to be built by Chief Industries.

In addition to President Virgil Eihusen and Aurora manager Dennis Vick of the Chief In-

dustry firm in Grand Island, Don Daniels, vice president in charge of production; Gene Reab, vice president in charge of sales; Al Tucker, secretary-treasurer and Rollie Stroh ad-

vertising director, all of Grand Island were on hand for the press conference Friday to announce the decision of the firm to locate in Aurora.

### Aurora Mayor Welcomes Chief Firm

Aurora Mayor Lyle J. Shaneyfelt stated that "the decision of Chief Industries to locate their mobile home fac-

## Aurora Site Brings Local Comments